



**State of Arizona**

**Janice K. Brewer**  
Governor

**Office of the Governor**  
1700 West Washington Street, Phoenix, AZ 85007

**Main Phone: 602-542-4331**  
**Facsimile: 602-542-7601**

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**CONTACT:** Ann Dockendorff  
(602) 542-1342  
[ADockendorff@az.gov](mailto:ADockendorff@az.gov)

## **Governor Brewer Announces Staff Change**

### ***Senior Writer Named to Governor's Team***

PHOENIX – Governor Jan Brewer today announced the addition of Hal DeKeyser to her communications staff. Mr. DeKeyser will serve as the Governor's Senior Writer, a role in which he will utilize his nearly three decades of editorial and journalistic experience as he focuses on speechwriting and public communications.

"Mr. DeKeyser is known and well-respected in the Arizona media and communications industry," said Governor Brewer. "His achievements have garnered statewide recognition and acclaim, and I am thrilled to welcome him to my team."

Since 2009, Mr. DeKeyser has served as Chief of Staff to Phoenix City Councilman Sal DiCiccio, a role in which he has advised the Councilman on policy issues, managed communications and public relations and overseen constituent services.

Previously, Mr. DeKeyser directed his own media and community relations firm: Hal DeKeyser & Associates (2005-2009). His media and communications experience includes time as: Publisher for the *Sun City Daily News-Sun*, *Northwest Valley News Today* and *Surprise Today* (1998-2005); Executive Editor of the *Scottsdale Tribune* (1993-1998); Opinion Page Editor for Tribune Newspapers (1988-1993); Publisher for the *Chandler Arizonan Tribune* (1985-1989); Editor for the *Tempe Daily News* (1981-1985); Reporter, City Editor and Photographer for the *Mesa Tribune* (1979-1981); Reporter for the Associated Press – Phoenix bureau (1978-1979); and Reporter and Photographer for the *Simi Valley Enterprise*, in California (1977-1978).

Mr. DeKeyser has earned multiple awards and commendations for his media work. Perhaps most notably, in 2008 he received the Lifetime Achievement Award from the Society of Professional Journalists – Phoenix Chapter. Mr. DeKeyser also is an active member of his community. He is a former Chairman of WESTMARC, and has served on behalf of the Westside Food Bank, West Valley Arts Council, Scottsdale Education Foundation and other community groups.

He is a veteran of the United States Navy, and earned a Bachelor of Science in Journalism from Arizona State University (1976).

Mr. DeKeyser joins the Governor's Office in the position formerly held by Mark Genrich, who recently retired.

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